

BUSINESS MANAGEMENT, B.A.

The Business Management major prepares students to become effective, values-centered managers in many small to mid-size organizations. The major emphasizes business strategy, decision-making, and applying theoretical concepts to solve real-world problems. Students may focus on specific areas of interest through their choice of management elective courses, including business community-partnered research projects and internships.

Students completing the Bachelor of Arts in Business Management may also elect to complete a concentration in Healthcare Administration (<http://catalog.css.edu/programs-az/stender-business-leadership-professional-studies/management-business-studies/healthcare-administration-mha/>).

Contact Information

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Learning Outcomes

The student completing the Business Management major will be able to:

1. Demonstrate the ability to use accounting, finance, human resources, information technology, and marketing knowledge to support managerial decision-making.
2. Demonstrate problem-solving skills, by using critical thinking and quantitative business analysis, in creating and implementing strategic and operational plans appropriate for a business or nonprofit organization.
3. Apply required skills in developing effective group and team dynamics associated with leading, motivating and inspiring teammates to successfully complete a major project.
4. Demonstrate effective oral and written communication skills appropriate for a manager.
5. Understand how global issues and diversity will affect future work.
6. Apply ethical behaviors in addressing challenges encountered as managers.

Requirements

Students must achieve the following program requirements for all courses listed under Program Requirements and Program Required Courses for the Business Management major.

Program Requirements

Major Credits: 68

Major Residency Credits: 16

Minimum GPA: 2.0

Program Required Courses

Code	Title	Credits
ACC 2210	Principles of Financial Accounting	4
ACC 2220	Principles of Managerial Accounting	4
CIS 3205	Information Systems	4
ECN 2230	Principles of Microeconomics	4
ECN 2280	Principles of Macroeconomics	4
FIN 3420	Financial Management	4

MGT 2120	Principles of Management	4
MGT 3130	Business Research & Decision-Making	4
MGT 3150	Management Communications: Written	4
or ENG 3364	Management Communication: Written	
MGT 3240	Human Resource Management	4
MGT 3354	Management Ethics	4
MGT 4160	Legal Aspects of Management	4
MGT 4170	Strategic Management	4
MKT 2320	Principles of Marketing	4

Twelve credits of upper division elective credits are needed. Four of the twelve credits must be management (MGT) credits while the other eight may be either MGT or MKT elective credits.

Total Credits 68

Healthcare Administration Concentration

Students completing the Bachelor of Arts in Business Management may also elect to complete a concentration in Healthcare Administration. This concentration requires 15 credits from the following courses:

Code	Title	Credits
HSC 2203	U.S. Healthcare System	4
HIM 2110	Concepts and Principles of Health Information Management	2
HIM 2111	HIM Technologies in Practice	2
HIM 3132	Medicolegal Issues	4
HIM 4222	Clinical Data Management	3

Total Credits 15

Degree Requirements

To graduate from The College of St. Scholastica, baccalaureate students must meet the following minimum degree requirements.

Total Credits: 128

Upper Division Credits: 42

Residency Requirement: 32

Minimum GPA: 2.0